



## OUR WHY

The FFE exists to support organizations and individuals invested in developing the next generation of fraternity/sorority leaders.

The FFE, in collaboration with its Alliance Partners, serves a membership consisting of more than 70 fraternal foundations, including their professionals and volunteers.

Now more than ever, our campuses, work places and communities need strong, values-driven leaders. Because a healthy, positive fraternity/sorority experience acts as an incubator for leadership and personal development, the FFE has a responsibility to protect and preserve the integrity of that experience.

## OUR HOW

FFE will model the way for member organizations by striving for excellence in operational efficiency and integrity.

Five guiding principles outline how the FFE will approach its work:

1. Structure and support the FFE team in a way that inspires all to lead and engage well.
2. Explore and maintain practices that elevate management integrity.
3. Further develop a financial model that provides predictable, sustainable growth and positions FFE as a leader in the fraternal community.
4. Improve and invest in technology and infrastructure.
5. Remain nimble to respond to the needs of the current industry climate.

## OUR WHAT

### STRATEGIC PRIORITY

The FFE will foster a **Culture of Care** by providing premier professional development and networking opportunities for fraternal foundations.

### OBJECTIVES

- Create and implement onboarding resources to ease the transition into fraternal fundraising and/or new job functions.
- Provide continuing education opportunities to advance the sophistication of individuals and organizations in our industry, producing better collaborators, communicators, funders, fundraisers, leaders and stewards.
- Encourage mentorship within FFE membership.

### STRATEGIC PRIORITY

The FFE will leverage its unique position to bring individuals and organizations together to increase financial resources available to support its **Community**.

### OBJECTIVES

- Provide grants and scholarships that advance the fraternal movement's educational priorities.
- Formalize the FFE granting program.
- Grow funding available for the FFE granting program.
- Continue collaboration with and support of the North American Interfraternity Conference (NIC), National Panhellenic Conference (NPC) and other interfraternal organizations.

### STRATEGIC PRIORITY

The FFE will focus on **Capacity Building** by providing cooperative services to support fraternal foundations.

### OBJECTIVES

- Develop a community foundation model.
- Explore and grow opportunities for shared services.

### STRATEGIC PRIORITY

The FFE will coordinate and share research to help inform **Data-Driven Decision-Making** within the fraternal industry.

### OBJECTIVES

- Champion research on the value of the fraternity/sorority experience in partnership with key fraternal stakeholders.
- Survey FFE members to gather fundraising and management data and report out on insights gained.