

## FFE MEMBER BENEFITS AND SERVICES

The Foundation for Fraternal Excellence, Inc. (FFE) is a 501(c)(3) organization that operates to advance the various needs of the dynamic fraternal foundation industry. Member organizations include men's, women's and co-ed fraternal educational foundations. **All professional staff and volunteers of FFE member foundations are eligible for FFE member benefits and services. Find out more below!**

### CONNECT AND CELEBRATE

- **Foundation Focus:** Our monthly e-newsletter is distributed on the last Thursday of every month. Subscribe to stay up-to-date on the latest FFE offerings, industry news, job listings and more.
- **FFE Blog and Social Media:** These outlets are an extension of our community and professional development programs year-round. Follow us as we highlight the work of member foundations and discuss trends and insights from the industry. Our goal is to continue learning from one another beyond the times we're together in-person.
- **ES Central:** In collaboration with the North American Interfraternity Conference (NIC) and National Panhellenic Conference (NPC), we have developed a new fraternity/sorority contacts and information database called FS Central. This database will allow FFE to better serve you, including providing access to much-requested directory information and trend data.
- **Awards of Distinction:** Fraternal foundations are often known as the "heart" of the fraternity and sorority community as you provide financial support to a variety of philanthropic causes, your membership organizations and individual members. We view it as an important responsibility of the FFE to annually recognize this critical role fraternal foundations play and the excellent work produced by our organizations. In addition to recognizing organizations for excellence and innovation, we recognize the accomplishments, contributions and influence of the individual men and women who have made a difference in interfraternal fundraising and without whom our industry would not be what it is today.

### ENGAGE IN EDUCATIONAL OPPORTUNITIES

- **In-Person Programs:** FFE educational programs are designed to elevate the fraternal foundation community. Our professional development events foster networking relationships to help our people navigate the profession and ensure premier continuing education and skill building at all levels of experience. Our flagship programs include Seminar, Summit and Advance.
- **Continuing Education Webinar Series:** This new educational offering launched in spring of 2018 thanks to feedback from our member foundations. The webinar series supplements in-person programs with deep-dive presentations on member-requested topics and is intended to provide a regular opportunity to tune in and connect with fellow industry pros and nonprofit experts.
- **Knowledge Center:** Our online-hub provides members with resources, tools and information related to our programs and services. Post-event resources and webinar recordings are added as they become available following programs.

### MAKE DATA-DRIVEN DECISIONS

- **Industry Survey and Compensation & Benefits Survey:** FFE member foundations are invited to participate in two surveys completed by chief staff. The annual Industry Survey serves as an executive's one-stop resource for critical benchmarking information. The biennial Compensation & Benefits Survey, a confidential tool for executives, provides a comprehensive analysis of salary and benefits information. Results reports, shared only with those groups who participate, help organizations learn from each other, identify areas for improvement, practice general benchmarking of fundraising success year over year, compare number of donors/total gifts acquired across similar-sized groups and inform decisions regarding new management practices.
- **Cygnus Alumni & Donor Research:** In 2011 and 2015, we partnered with Cygnus Applied Research to conduct the largest existing bodies of research for fraternal organizations. The results are an analysis of fraternal foundation support and an evaluation of changes in giving between the 2011 and 2015 surveys. FFE members are invited to join us for the next project in 2020!

### PARTNER TO ADVANCE YOUR ORGANIZATION'S WORK

- **Alliance Partners:** Our more than 30 corporate sponsors, or Alliance Partners as we call them, are key contributors to the work of our fraternal foundations. Our Alliance Partners have committed to providing excellent service and support to FFE member foundations in nonprofit finance, fundraising strategy, accounting processes and

management, print and digital design, legal services, database solutions, educational programming and more. The FFE, in collaboration with you, strives to build relationships with partners who understand the work of fraternal foundations and how they can best serve your needs.

- **Capacity Building:** In late 2018, FFE began to explore access to advanced tools and resources which would elevate FFE's work in advancing the sophistication of our fraternal foundations. Since, Boardable, DonorSearch and the Nonprofit Academy have linked arms with FFE to bring you discounted service rates (15-40% off) and special uses of their products.