

Seminar

LIVE/INTERACTIVE SESSIONS

Monday, August 24, 2020

12:30 p.m. <i>All times Eastern</i>	1:00 p.m.	Early Bird Zoom Join us for lunch and casual networking if you wish to sign in early to test your technology before the first breakouts!
1:00 p.m.	1:15 p.m.	Welcome FFE leaders and staff will set you up for a successful Seminar experience.
1:15 p.m.	1:45 p.m.	Moderated Peer Discussions with Small Group Breakouts Guided conversations and educational networking in topical areas for fraternal industry fundraisers.
1:45 p.m.	2:45 p.m.	Keynote: Disruption and Creativity Greg Offner Greg's deep experience in corporate leadership and sales make him one of the most sought after "edu-tainers." As a dueling piano performer, Greg has reached audiences on 4 continents, in 9 countries, and in over 15 U.S. States.
2:45 p.m.	3:00 p.m.	Break
3:00 p.m.	3:45 p.m.	Educational Breakout Sessions Traditional track-based curriculum sessions in areas such as financial management, leadership, board development, fundraising. <i>Full schedule TBD.</i> Note: Educational Breakout Sessions will be a combination of live and pre-recorded/go-your-own pace programs.
3:45 p.m.	4:00 p.m.	Break
4:00 p.m.	4:30 p.m.	Roundtable Discussions <i>Hosted by Alliance Partners</i> Attendees can select the topic area they find most beneficial and learn and discuss with peers and FFE's expert partners.
4:30 p.m.	4:45 p.m.	Break
4:45 p.m.	5:30 p.m.	Panel: 2020 Fraternity/Sorority Research Results Moderator: Judson Horras Dr. Gary Pike Dr. Dawn Watkins Wiese Justin Kirk The NIC has pursued an aggressive research agenda in areas including the value of the single sex experience; student success and fraternities; mental health and fraternities; the impact of fraternities on first generation students; and substance use and fraternities. This panel will discuss initial findings.
5:30 p.m.	6:30 p.m.	Happy Hour and Networking Choose your own adventure! This session will have options for those who want to keep a focus on professional development alongside relaxing and fun options for those who want to have a more social interaction.

Tuesday, August 25, 2020

12:30 p.m.	1:00 p.m.	Early Bird Zoom Join us for lunch and casual networking if you wish to sign in early to test your technology before the keynote!
1:00 p.m.	2:00 p.m.	Keynote: 2020 Cygnus Donor and Alumni Engagement Survey Results Jeff Dubberley This session will provide a detailed recap of the responses of 38 participating organizations' members and donors from the 2020 Alumni & Donor Engagement Survey.

2:00 p.m.	2:45 p.m.	Educational Breakout Sessions Traditional track-based curriculum sessions in areas such as financial management, leadership, board development, fundraising. <i>Full schedule TBD.</i>
2:45 p.m.	3:00 p.m.	<i>Break</i>
3:00 p.m.	3:30 p.m.	Moderated Peer Discussions with Small Group Breakouts Guided conversations and educational networking in topical areas for fraternal industry fundraisers.
3:30 p.m.	3:45 p.m.	<i>Break</i>
3:45 p.m.	4:30 p.m.	Business Meeting and Alliance Partner Recognition Join the FFE Board and friends as we take a 30,000-foot view of the organization and elect of the Board of Directors for 2020-2021.
4:30 p.m.	5:00 p.m.	Virtual Trade Show and Info Sessions <i>Hosted by Alliance Partners</i> Looking for a new product, service or expert consultant? FFE's Alliance Partners are here to help. Learn more about the contributions of these organizations.
5:00 p.m.	6:30 p.m.	Happy Hour with Awards of Distinction Program FFE is proud to celebrate members' achievements and creative work. We will honor Individual and Organization Awards of Distinction recipients.
Wednesday, August 26, 2020		
10:00 a.m.	10:45 a.m.	Keynote: Industry by the Numbers: A Review of the 990 Data Pennington & Co. Representatives will share the research and analysis of IRS Form 990 filings for fiscal year 2019 for fraternal foundations. They will discuss the trends from both the administrative and donor perspectives.
10:45 a.m.	11:00 a.m.	<i>Break</i>
11:00 a.m.	11:45 a.m.	Roundtable Discussions with Awards of Distinction Winners FFE Awards of Distinction provide an opportunity to recognize organizations excelling and/or innovating. Join us to hear successes from our 2020 winners.
11:45 a.m.	12:00 p.m.	<i>Break</i>
12:00 p.m.	12:30 p.m.	Keynote: Winning at Harvard TBA How a variety of players came together to protect and advocate for the fraternity/sorority experience and reach a successful outcome.
12:30 p.m.	1:30 p.m.	Keynote: Fundraising and Leadership in 2020 TBA This active session will look ahead to the fall semester and beyond. How can we as fundraisers plan to support our organizations through the unique challenges of 2020?