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Campaign & Research Timeline

2022

April ● Research as a strategic priority solidified

July ● Industry Research – Women’s Initiatives
Restricted Fund established

August ● Steering Committee formed

December ● NPC partnership confirmed

2023

January ● Focus groups held
January–February

February ● First campaign gift received

March ● Research agenda defined
March–April

April ● Campaign & Research Committees secured
April–May

