

Make an impact with the Foundation for Fraternal Excellence.

2024-2025 ALLIANCE PARTNER BENEFITS BY LEVEL



FOUNDATION
FOR FRATERNAL
EXCELLENCE

The Foundation for Fraternal Excellence (FFE) exists to support more than 60 fraternity/sorority foundations invested in developing the next generation leaders. With our mission of *advancing the fraternal movement by enhancing the skills and knowledge of associated professionals and volunteers*, FFE is guided by our three strategic priorities: Culture of Care, Connection and Research. FFE Alliance Partners help us execute the programs, services and initiatives that fulfill our mission and advance our strategic priorities.

Similar to our mission and focus, organizations interested in the FFE Alliance Partner program are often those with products or services catered to interfraternal organizations, fundraising and/or development. Our intentionally-crafted partner program offers industry recognition, provides visibility during programs, and creates opportunities to market to and connect with member organizations as well as their executives and volunteer-led governing boards. Alliance Partners enjoy a package of comprehensive benefits, as well as additional level-based benefits that vary based upon the chart on the back of this page.

Access to
60+ fraternal foundations
raising millions of dollars annually to
develop the next generation of fraternity
and sorority leaders.

8 Alliance Partner levels
to choose from.

*(Distinguished Titanium, Distinguished Diamond,
Titanium, Diamond, Platinum, Gold, Silver, Bronze)*

365 partnership approach
including numerous partner-member touchpoints available throughout the year.

FFE Alliance Partners have the unique opportunity to highlight their role as experts in the industry by participating as presenters during educational programs or as members of program planning committees.

Countless benefits
to your organization and staff.

The collaboration between FFE and our Alliance Partners increases your reach, supports cultivation of relationships with our unique audience and realizes benefits throughout the year for the both the industry and our partners.

“ At HistoryIT we work with a variety of organizations — from museums and archives to schools and NFL teams. Our work within the **fraternal industry is truly unique because of the level of engagement we see**. Our partnership with FFE allows us to **foster meaningful relationships with these incredible organizations** who understand the value and importance of making their stories accessible.” - *Kristen Gwinn-Becker, Founder & CEO, History IT*

Our partners often become trusted advisors, offering their perspectives and insights to FFE leadership and forming strong, enduring partnerships with our member foundations. Alliance Partners are known across our audience as key, critical contributors to the success of FFE member foundations and the fraternal industry as a whole.

DISTINGUISHED TITANIUM AND DIAMOND ALLIANCE PARTNERS

The [FFE](#) and [NIC](#) work together to preserve the fraternity and sorority experience and invest in industry-wide initiatives that advance research and educational-based needs for students, higher education partners and interfraternal organizations. Because of this important collaboration, we created Alliance Partner categories that give partners the opportunity to engage with both organizations at the highest possible level. Distinguished partners receive a savings of \$5,000 when partnering with both FFE and the NIC (Distinguished Titanium: \$25,000; Distinguished Diamond: \$15,000).

Contact FFE Executive Director Ashley VanDewark at ashley.vandewark@foundationfe.org
or (843) 283-3036 to secure your partnership today!

FFE ALLIANCE PARTNER BENEFITS BY LEVEL



TITANIUM \$15,000	DIAMOND \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$3,500	BRONZE \$1,500
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EXECUTIVE & BOARD ACCESS

Access to FFE Executive Director for one day to participate in strategic planning with your staff and/or clients to discuss industry trends	✓	✗	✗	✗	✗	✗
Invitation to participate in the FFE Board meeting at Seminar	✓	✓	✓	✓	✗	✗
Invitation to participate in the FFE Board meeting at Summit	✓	✓	✗	✗	✗	✗
Opportunity to give remarks during Board meeting(s)	✓	✓	✗	✗	✗	✗
Opportunity to serve on FFE Leadership/Program Committees	✓	✓	✓	✓	✓	✓
Invitation to FFE Board and FFE member foundation executives special event (if applicable)	✓	✓	✗	✗	✗	✗
Invitation to FFE member foundation executives Coffee Chat series	1x/semester	1x/year	1x/year	✗	✗	✗
Receive list of FFE member foundation executives w/ email & phone	✓	✓	✓	✓	✓	✓

INDUSTRY INSIDER INFORMATION

Receive the FFE Industry Survey results	✓	✓	✗	✗	✗	✗
Gain access to NIC/FFE research project findings	✓	✓	✓	✓	✓	✓
Opportunity to participate in select FFE Webinars	✓	✓	✓	✓	✓	✓
Receive FFE updates, email communications and newsletters including invitation to twice yearly Alliance Partner town halls	✓	✓	✓	✓	✓	✓

ADVERTISING

Opportunity to feature a case study	Live webinar	Live webinar	Blog post	Blog post	Blog post	Blog post
Annual spotlight via FFE LinkedIn and FFE Foundation Focus newsletter	✓	✓	✓	✗	✗	✗
Authorized use of official FFE Alliance Partner badge	✓	✓	✓	✓	✓	✓
Logo recognition and listing on the FFE website	✓	✓	✓	✓	✓	✓
Listing with link to website in FFE Foundation Focus	✓	✓	✓	✓	✓	✓
Opportunity to post news and jobs in FFE Foundation Focus	✓	✓	✓	✓	✓	✓

DUAL MEETING/SEMINAR

Invitation to attend	✓	✓	✓	✓	✓	✓
Complimentary registration(s)	5	4	3	2	1	✗
Advance access to attendee list	14 days prior	10 days prior	10 days prior	5 days prior	5 days prior	3 days prior
Opportunity to present educational workshop	✓	✗	✗	✗	✗	✗
Opportunity to host exhibit table in Alliance Partner Hall	✓	Choose up to 3	Choose up to 2	Choose up to 2	Choose up to 1	Choose up to 1
Opportunity to participate in partner-member speed dating	✓					
Opportunity to conduct demo or present idea via Ignite sessions	✓					
Opportunity to give remarks from main stage in priority order	✓					
Opportunity to provide advertisement in program book	Dist. only, 1 pg.	Dist. only, 1/2 pg.	✗	✗	✗	✗
Promotional materials placed in each seat for business meeting	✓	✗	✗	✗	✗	✗
Promotional materials included in registration packets	✓	✓	✓	✓	✓	✓
Recognition at the Alliance Partner Welcome Luncheon	✓	✓	✓	✓	✓	✓
Logo displayed by level in program book, on event signage/materials and via PPT during event breaks	✓	✓	✓	✓	✓	✓

OTHER PROGRAMS

Invitation to attend Summit	3	2	2	1	1	✗
Complimentary registration(s) for Summit	2	1	✗	✗	✗	✗
Invitation to attend Advance (hosted online)	✓	✓	✓	✓	✓	✓
Complimentary registration(s) for Advance	5	4	3	2	1	✗
Invitation to FFE topical Coffee Chat series	✓	✓	✓	✓	✓	✓